

tjarks and tjarks

DESIGN LIMITED

Brand Guidelines Designer – Fluency in German essential

Greater London

Competitive Salary Dependent on Experience

We are seeking a native German-speaking Brand Guideline Designer to join our highly talented team.

In this role you will be creating brand guidelines in German and English language for two of the world's biggest retailers. You will be an integral part of design and production meetings for a large number of new food and non-food brands, and subsequently create very detailed packaging and corporate guidelines for national, European or worldwide use.

Skills and experience:

You will have a background in design and/or artwork with solid knowledge of print processes and a detailed understanding of packaging design.

The role requires a minimum of 5 years experience in crafting detailed corporate guidelines, brand guidelines or annual reports.

Client briefings are in German and most of our guidelines are for the German, Austrian and Swiss markets, therefore you must be a native German speaker and your written German is required to be grammatically perfect.

You must be a conceptual thinker and have a highly logical, systematic approach to your work.

An eye for detail is essential and you must be highly precise.

You must display excellent organisational and time management skills, keen attention to detail and the ability to work independently managing multiple, concurrent projects. You will be self motivated and thrive in a deadline-driven and fast-paced environment.

Fluency in InDesign and Illustrator, is essential. Experience in Photoshop would be advantageous.

You must be able to work independently as well as in a team.

Duties and Responsibilities:

Provide expert advice to the design and artwork departments about which master elements of the new brands need to be prepared, artworked or retouched before work can commence on the guidelines.

Systematically and logically analyse the projects, and advise on the most logical structure and content of guidelines.

Understand which elements of the new brands need to be included, explained and detailed in the guidelines.

Foresee, identify, discuss and solve any potential problems in relation to creating new brands.

Manage the setting up of new guidelines in German, based on existing templates and guideline examples including the design and layout of individual pages.

Ensure that all design examples within the guidelines are consistent and fully comply with all associated guidelines.

Ensure that guidelines are clear, logical, comprehensive and easy to understand for any potential internal or external user.

Liaise internally to discuss, manage and implement changes until final approval.

Manage your deadlines.

Please e-mail your application to careers@tjarksandtjarks.co.uk with your full cv and a covering letter detailing your interest in the role, your desired salary and your availability.

We regret that due to volume of response only successful candidates will be contacted.

Data Protection – any information we receive as part of an enquiry about opportunities with Tjarks and Tjarks Design Ltd including personal contact details, cv and email address will be kept and used for recruitment purposes for a period of at least one year.

You can view the Privacy Notice at <https://tjarksandtjarks.com/en/job-applicant-privacy-notice/>

Please contact us if you wish us to delete any information you have given us and, subject to our rights and obligations under the GDPR, your information will be deleted upon request.